



Nice to meet you, my name is **Marisa Hsu**

Portfolio

marisahsu.com/portfolio2019

Let's work together

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Experience

BlueJeans Network | Product Designer

JUL 2018–MAR 2019

Led the design effort on Breakout Session, a feature requested by over 100 customers. Audited and documented the desktop app's style guide to ensure consistency and increase productivity within the design team.

McAfee | UX Designer

JAN 2018–JUN 2018

Designed the experiences for McAfee Skyhigh Security Cloud for Custom Apps and McAfee Skyhigh Security Cloud for Structured Apps by working alongside product, engineering, and stakeholders. Updated the design system to create UI consistency and align with brand.

Book Riot | Design Contractor

APR 2017–MAR 2018

Boosted reader engagement and expanded audience outreach through marketing and sales creatives.

Skyhigh Networks (Acquired by McAfee in Jan 2018) | UX Designer

SEP 2015–JAN 2018

Worked with product, engineering, and stakeholders to improve the experiences for Skyhigh for Custom Apps and Skyhigh for Structured Apps. Contributed in building a design system to increase productivity, create UI consistency, and align with brand.

Skyhigh Networks | Design Intern

JUN 2015–AUG 2015

Designed marketing collateral such as slideshares, cloud reports, and social media ad banners. Worked alongside UX team on visual and interaction design to enhance the features in the product.

T.Y. Custom Design | Graphic Designer

APR 2014–AUG 2014

Created Girl Scouts patches, pins, and promotional items. Designed promotional emails to attract new and existing customers.

BYF Dental Enterprise | Graphic Design Intern

JUN 2013–AUG 2013

Collaborated with a team to rebrand company. Responsibilities included redesigning logo, mailers, packaging, and portfolio.

Education

B.F.A. Graphic Design, B.A. Linguistics

San José State University

GRADUATED DEC 2015

A.A. Liberal Arts

De Anza College

GRADUATED AUG 2011

Skills

VISUAL DESIGN

branding, iconography, illustration, motion graphics, print, user interface

USER EXPERIENCE

information architecture, prototyping, usability testing, user flows, wireframing